

# Notification Of Casual Display Of A Vehicle



"Casual Display" is defined as the display of a vehicle or vessel at a location other than the location specified to the dealer on an Idaho Dealer's license and such vehicle or vessel is not offered for sale or exchange, but is "displayed" to gain association of the dealer's name and location with a particular make, model or type of vehicle or vessel.

A Casual Display will consist of no more than two vehicles or vessels at any given time or location.

New vehicles and vessels can only be displayed if the displaying dealer holds the franchise rights for the location of the display and it does not infringe on the franchise rights of any other legally licensed dealer.

Casual Display privileges and guidelines will apply to licensed Idaho dealers only. A Casual Display must be reported to the Idaho Transportation Department in advance of the display and is limited to a maximum of 30 days.

The following vehicle will be used for a Casual Display.

Make	Model	Year	VIN
Name of Property Owner Where Vehicle is Displayed	Phone	Property Owner Contact Person	
Dates of Casual Display (maximum of 30 days)	Address and City of Display Location		

Monroney stickers, as required by Federal law on new vehicles, shall not be considered as an "offer for sale or exchange" by the dealership. No other prices may be posted.

No representative of the dealership shall solicit sales at the location while the vehicle or vessel is being displayed.

Name of Displaying Dealership	Authorized Representative's Signature
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